



**WE MAKE FASHION BUSINESSES  
WORK BETTER**

# **BUSINESS MATURITY AUDIT**

Prepared by  
**Patrycja Franczak**

# About BMA

The business maturity audit (BMA) is a proprietary tool that we have created on the basis of 10 years of experience in improving fashion companies internationally.

## HOW DO WE WORK?

By combining various types of research with workshop techniques and business design methods, we will assess the business development potential in individual areas of the company's operation. We map the company's ecosystem, business needs, we research the market, employees and customers.

## WHAT ARE WE LEARNING?

The results of the work are a complete map of the company's AS-IS situation, a description of the potentials and recommendations for the development directions as well as a custom strategy with a road map for its implementation.

## WHAT WILL YOU GAIN?

A business maturity audit is a multi-threaded and complete analysis. Thanks to it, a strategy and tools for further work in the organization are created.

Department Directors gain arguments for change, company CEOs get a picture of the situation and the basis of budget decisions, managers and specialists - a road map for executive activities.



# Summary

We believe in an innovative future where businesses improve the quality of life and allow you to interact in a simple and intuitive way. We help fashion companies in transformation thanks to the business innovation approach. We know that they can operate more efficiently, cost-effectively and provide customers and employees with a better experience. We design business systems taking into account the entire organization, its environment and the future scenarios.

BMA Consultation begins the cooperation process, includes:

- 1) Company Audit – We assess individual business development potential. We analyze your business model, added values, competitive advantages, brand goals, and internal sales process to show you the opportunities.
- 2) Strategic Action Plan- We help to define new directions of development. We help create strategies and make decisions at different levels of the organisation. You get a detailed implementation plan for how you can achieve your goals.
- 3) Investment Offer- We provide an offer with terms on how we would like to invest our time into your business to participate in the growth over the next years.